

# ENVIRONMENTAL GRAPHICS


That Reflect Your  
Brand Values

volume two



# Environmental Graphics That Reflect Your Brand Values

**When you're building a child nutrition program of excellence, every touch-point in your operation should reflect that commitment.** Just as you manage every detail of the food to reflect your values, so should your environmental graphics be professionally managed to telegraph your brand values.



**Together, ProTeam Foodservice Advisors and Visualz is your one stop shop for a partnership that understands design, application, and have walked in your shoes.**

ProTeam Foodservice Advisors bring their “been there, done that” hats to the table in partnership with Visualz, experts in specialty graphic solutions for schools. Through observation of your program and dialogue with you and your team, we gain a clear understanding of your district’s current child nutrition operations and how best to enhance your program. We know your programs operate with lean budgets, so we work with you to ensure the effective use of your marketing or cafeteria makeover funds.

**WHAT  
CAN A  
MAKEOVER  
DO FOR YOU?**

Brookfield East HS – Brookfield, WI

## Enhance the dining experience for students

*Just like good food, the space around us can impact the experience.* Turn drab and tired environments into bright, inviting spaces.





FIELD EAST



ER  
OP  
eaming

SPARTANS

GOOD FOOD  
good  
mood

Brookfield East HS – Brookfield, WI





Dedicated  
to Academic  
and Human  
Excellence

# SPARTANS

# Make A DIFFERENCE

Salad Bar

• \$1.50

Choose your salad with any protein  
The foundation of our menu is  
healthy and delicious. We use  
fresh ingredients and offer a  
variety of options to suit your  
taste. We'll be happy to help you  
make the most of your meal.

CONDIMENT BAR

Bowl of  
Soup  
\$2.75

Good  
FOOD  
Good  
LIFE

# Think Bigger, Think District Wide

Stillwater School District (ISD 834) began with one elementary school. **The impact was immediate, and the plans were put in place to create a cohesive, fresh look for the entire district.** Each school keeping their unique message or mascot.





Nutrition  
News  
Noticias de nutrición

Bienvenidas  
estudiantes

Pony Care



Lake Elmo Elementary – Lake Elmo, MN

Lake Elmo Elementary – Lake Elmo, MN

Lake Elmo Voice Volume

- 5 • Emergency Voice
- 4 • Outside Voice
- 3 • Public Speaking Voice
- 2 • Classroom Voice
- 1 • Quiet / Whisper Voice

Pony Café

Bienvenidas  
estudiantes



idas  
ntes





WAKE UP  
AND  
SMELL  
THE  
COFFEE

Coffee  
IS ALWAYS A  
GOOD  
idea

# The Coffee Shop

Coffee  
MAKES  
EVERYTHING  
BETTER







Apple Valley HS – Apple Valley, MN

## Community

***Bring the community inside your school  
and keep your students on campus with  
updated common areas like  
coffee shops, reading  
corners and hallways.***



Have your space look as smashing as your meals!

Leadership • Citizenship

6:29

Central eSports is an organization focusing this year on using Xbox One and Call of Duty: Advanced Warfare.

Hosted in the junior/senior cafeteria.

Call of Duty

Hosted in the junior/senior cafeteria.



GOLD





GOLDEN EAGLE  
*eats*



Central Regional HS – Bayville, NJ



*"Facta non verba"*



FRESH  
nutritious  
CHIEF - YAKKI  
ENJOY

# Equipment

## Carts and refrigerated cases

***You are not limited to walls and floors.***

*Extend your design and brand message on hoods, carts, refrigerated cases, wayfinding and more.*

Apple Valley HS – Apple Valley, MN

Brookfield East HS – Brookfield, WI







# Equipment

## Hoods

***You are not limited to walls and floors.***

*Extend your design and brand message on hoods, carts, refrigerated cases, wayfinding and more.*

Montrose Elementary – Buffalo, MN



Evergreen Elementary – Holmen, WI







# Vehicle Wraps

Branded vehicle graphics **create awareness** and drive participation.



farm  
2 school  
*brought to you by the school district of Holmen*



Country



# Menu Boards/Dimensional Graphics

## Create brand awareness for your program

“ Our new signage looks terrific!  
We love how the **schools' logos**  
**were incorporated** into the  
signs and menu boards adding  
excitement to our cafeterias.  
The process of designing and  
installing couldn't have been  
a more pleasant experience. ”

Paula Pohlkamp  
Nutrition Services Supervisor  
School District 622  
North St. Paul-Maplewood-Oakdale, Minnesota







**LET'S GET**  
STARTED

# IT'S AS EASY AS...

**1. Consultation and project quoting**

Reach out to our consulting team to set up a time to talk about your project ideas and scope. Working closely with you, we will provide you with a quote that works within your procurement guidelines.

**2. Design**

Our talented team of designers will collaborate with you to ensure a perfect reflection of your brand identity, taking the project from concept to final approval.

**3. Print and installation**

We take the guesswork out by handling the printing of the graphics and coordinate the installation through our nationwide network of certified installers.

**Ready to learn more? Contact: [hello@getvisualz.com](mailto:hello@getvisualz.com)**

